

COMPANY NEWS

Telefon Gradnja was pronounced winner in the Traffic Management and Intelligent Transportation Systems category

NEW PRODUCTS

OPC XML provides flexible, consistent rules and formats for exposing plant floor data using universal XML format.

ACTIVITIES

Telefon Gradnja will be exhibiting at: Traffic2007, Avtodorexpo 2007, Gulf Traffic 2007

COMPANY NEWS

## Further international recognition of Telefon-Gradnja

Winner of the 2007 Global Road Achievement Awards Competition in the Traffic Management and Intelligent Transportation Systems category.



On July 17th, 2007 the International Road Federation (IRF) has officially announced the winners of the 2007 Global Road Achievement Awards (GRAA) Competition.

This competition started in 2000 and seeks to honor and recognize road projects that demonstrate excellence and innovation throughout the world.

Telefon Gradnja was pronounced winner in the Traffic Management and Intelligent Transportation Systems category for its Complete Traffic Management Subsystems Integration project.

This prestigious award will be given to Telefon-Gradnja on October 10th, 2007 on the Award ceremony which will be held in Ft. Lauderdale, Florida, USA

## Proud Of Our Origin



In late 1997, the Croatian Chamber of Commerce (later renamed Croatian Chamber of Economy - CCE) started the project to visually mark Croatian products with Croatian Quality and Croatian Creation labels.

The Croatian Quality label is given to those Croatian products whose properties (ingredients, design, ergonomic criteria, environmental and ecological criteria...) meet the highest world standards. The label helps buyers to recognize products of a quality above the average. The evaluation system includes an impartial and professional evaluation of a product, its design, economic and marketing parameters and manufacturing quality assurance standards.

Telefon-Gradnja's Variable Message Signs and Displays have passed this rigorous assessment and this new label will decorate all these products, indicating, that we are proud that we create these products in our homeland, Croatia.

NEW PRODUCTS

## Another Interface



Telefon-Gradnja's engineers have once again proven that no client's requirement cannot be met in full and on time.

Further to developing and certifying at famous Procentec laboratories in Netherlands Profibus interface for our Variable Message Signs and Displays, IP based OPC-XML protocol was developed to meet specific requirements of Road Authority in a Nordic country.

While OPC stands for Open Connectivity, OPC XML provides flexible, consistent rules and formats for exposing plant floor data using universal XML format.

ACTIVITIES

## Exhibitions

Telefon-Gradnja is pleased to announce that it will be exhibiting at the following exhibitions.



Trafic2007 will be held from October 2nd until October 5th, 2007 at Feria de Madrid in Madrid, Spain and Telefon-Gradnja will be exhibiting on booth Number 3G713 in Hall 3.

Avtodorexpo 2007 will be held from November 20th until - November 22nd, 2007 at Exhibition Center "ACCO International" in Kiev, Ukraine.

Gulf Traffic 2007 will be held from December 10th to December 12th, 2007 at Dubai International Exhibition Centre in Dub, United Arab Emirates.

## Award Ceremony



As a part of IRF Annual Meeting, on Wednesday October 10th, 2007 award ceremony for 2007 Global Road Achievement Awards Competition will be held, at which winners will be presented with their awards.

On the behalf of Telefon-Gradnja's the Award will be received by our CEO Mr. Predrag Balentovic.



For help and advice on all Traffic Management requirements, contact the Telefon-Gradnja's Client Relationship Team on: tel: +385 1 3388 500 or email: traffic\_under\_control@telegon-gradnja.hr for an immediate response.  
If You do not want to receive TG newsletter send a blank email on: sign-off\_from\_mailing list.